

MSECB



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Client Success Story

IMD's journey towards ISO/IEC 27001:2013



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Achieving ISO/IEC 27001:2013 certification further strengthens the deep trust we have built with our customers and partners, as well as further protecting our brand and enhancing our operations.





About IMD

The Institute for Management Development (IMD) is an independent academic institution with Swiss roots and global reach, founded in 1946 by business leaders for business leaders. Since its creation, IMD has been a pioneering force in **developing leaders who transform organizations and contribute to the society.**

Based in Lausanne (Switzerland) and Singapore, IMD features consistently in the top 3 of the annual FT's Executive Education Global Ranking. Our MBA and EMBA programs are cited regularly among the best in the world.

We believe that this consistency at the forefront of our industry is grounded in IMD's unique approach to creating "Real Learning. Real Impact". Led by experts and a diverse faculty, we strive to be the trusted learning partner of choice for ambitious individuals and organizations worldwide. **Challenging what is and inspiring what could be.**

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Why did you choose to get certified for ISO/IEC 27001:2013?

More than ever, we rely on information systems to drive our core business, share impactful thought leadership, deliver world-class learning journeys, and support the provision of services to our clients. We are in a unique position of trust and responsibility when it comes to protecting the information in our custody.

Information security and privacy is a necessity that our clients rightly expect. There is no room for compromise. Any security or data breach would negatively impact our brand as well as damage the trust granted to IMD by our clients.

We also face increasingly strict regulations related to information security and personal data protection. The European Union's General Data Protection Regulation (GDPR) requires specific measures that organizations should put in place to protect the privacy of EU citizens. Other similar legislation may also be applicable to IMD in Switzerland, Singapore or elsewhere, and some measures involve significant fines if obligations are not met.

Finally, as an institution, we have invested substantially in our own digital transformation, and have developed several programs for clients in the digital field. It is critical for IMD to set an example as a role model for those who trust us to help them acquire the core skills and capabilities needed to tackle today's complex digital challenges.

To meet the information security expectations of our customers, employees, and business partners as well as IMD's legal and compliance requirements, we have updated our information security strategy to combine people, processes and technology into a single coherent program based on ISO/IEC 27001:2013. This widely used standard leverages the Plan-Do-Check-Act cycle and approach to promote continuous improvement of organizational security.

What are the main benefits for your company after implementation and certification against ISO/IEC 27001:2013?

✓ Further enhance trust with our clients and business partners

✓ Further build reputation and stakeholder confidence

✓ Support compliance with relevant legislation such as GDPR

✓ Reduce the risk of cybersecurity incidents, and associated costs

What was your audit and certification experience with us?

From presales to audit engagement to certification issuance, MSEC B has continuously shown great professionalism, client care, and active support.

Despite tight schedule constraints on our side, MSEC B was able to adapt, while still proposing various highly competent auditors. We sincerely enjoyed the interactions with our assigned auditor and the way he conducted interviews.

We received the certification result about a week after the final interview, which was very much appreciated.

IMD recommends MSEC B.



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About MSECB

MSECB is accredited by IAS to offer audit and certification services for a wide range of ISO Standards. If you are interested to certify your management systems start by getting a **Free Quote.**

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