

# ISO 20121

Event Sustainability Management Systems Certification

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## ISO 20121 Certification – Ensuring Event Sustainability Excellence

ISO 20121 is an internationally recognized standard focused on Event Sustainability Management Systems. This standard provides a structured framework for organizations to plan, implement, and improve their event-related sustainability practices.

At MSECB, we understand the importance of sustainable event management in today's world. Events can have a significant environmental and social impact, and organizations need to prioritize sustainability to align with global expectations and reduce their ecological footprint.

MSECB is accredited against ISO/IEC 17021 to offer ISO 20121 certification, helping your organization organize events that are not only successful but also environmentally and socially responsible.

By obtaining ISO 20121 certification, your organization can demonstrate its dedication to conducting events that align with sustainable practices, setting you apart as a responsible and forward-thinking event organizer.

#### ISO 20121 can be integrated with:



## **Benefits of Getting Certified with ISO 20121:**

- ✓ ISO 20121 certification sets organizations apart as leaders in sustainable event management. The enhanced reputation attracts clients who prioritize sustainability. As a result, this increases the organization's standing within the event industry.
- Clients and stakeholders value ISO 20121 certification as evidence of an organization's commitment to sustainable practices. This trust fosters stronger relationships and long-term partnerships. Furthermore, it opens doors to new markets and projects.
- ✓ By adhering to this standard, organizations improve resource efficiency by conserving energy, water, and materials. Moreover, it promotes waste reduction and recycling during planning and execution of events, which enhances an organization's financial performance.
- Employees take pride in working for an organization focused on sustainability and social responsibility. It fosters a positive work culture and boosts employee motivation and engagement.
- ✓ ISO 20121 certification encourages ethical and socially responsible behavior throughout the event supply chain. This includes considerations for human rights, labor practices, and inclusivity in event planning and execution.

## Why You Should Trust Us with ISO 20121 Certification

We understand the importance of making a well-informed decision. Therefore, we are committed to providing our clients with the best service possible. When selecting a certification body, here is why we have partnered with MSECB:

#### **Dedication to Continuous Excellence:**

We place an unwavering emphasis on quality and continuous improvement. Our commitment to maintaining the highest standards and enhancing our services to remain at the forefront of the industry ensures that our clients receive top-notch audit and certification services.

#### **Prompt and Reliable Services:**

We understand the importance of a timely certification, and with our efficient and streamlined certification services, we minimize the certification turnaround time without compromising quality.

#### **Outstanding Customer Support:**

We take a customer-centric approach and are committed to our customer's success and satisfaction. We deliver first-rate certification services with accountability, reliability, and exceptional support, guiding you throughout the process from start to finish and promptly addressing any queries or concerns.

#### High Expertise with Competitive Pricing:

We deliver services with competent, knowledgeable, and experienced auditors while offering competitive pricing and ensuring value for your investment in ISO 20121 certification.

## What Clients Say About MSECB

"MSECB audits were not only conducted to verify our compliance with normative requirements but were also carried out in a way that makes us evolve towards higher and higher levels." – AlterDomus

"We highly encourage other organizations to taste the feeling of premium services that MSECB offers." – **UTI Grup** 

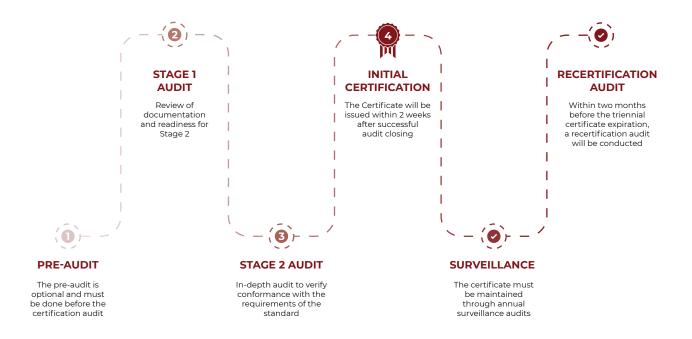
"We chose MSECB as they are a leading brand, and they provide excellent customer service which always meets the customers' timelines and needs." – **BIOS Middle East** 



## **MSECB Certification Process**

As a trusted certification body, we can help your organization obtain ISO 20121 certification!

Upon verification that your organization is in conformity with the requirements of the ISO 20121 standard, we will issue an accredited certificate. This certification is then maintained through regularly scheduled annual surveillance audits, with the recertification audit being conducted on a triennial basis.



Choose MSECB as your trusted certification body for your ISO 20121 certification and unlock the benefits of a robust ESMS. We are committed to helping you show dedication to sustainability in event management and gain a competitive advantage in your industry.

#### Contact us today to start your certification journey toward excellence in Event Sustainability Management

Get a free quote



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